



CIO SYMPOSIUM

Leaders of Business and Research Meet for IS

www.ecis2016.eu/cio

Dear Professionals,

The European Conference on Information Systems (ECIS) is the most prestigious conference on information systems in Europe. It has **500 attendants from 40+ countries**. This year it will be held at Boğaziçi University, Istanbul during 12-15 June 2016. ECIS includes several events that will be of interest to academicians as well as to professionals.

On **June 15, 2016** there will be a CIO Symposium where distinguished CIOs and CEOs will speak. In keynote sessions and panels on digital transformation, big data and social media, they will discuss the latest advances in information systems which lead to competitive advantage for state-of-the-art practice in Turkey. Furthermore, ECIS will be a great networking opportunity to meet with the top professionals in business.

We invite all distinguished IS professionals to attend this unique event, either in full for three days or as a one day event on the ECIS 2016-CIO Symposium. Please join us today!

ECIS 2016 General Co-chairs:

Prof. Izak Benbasat (*University of British Columbia, Sauder School of Business, Vancouver, Canada*)

Prof. Niels Bjørn-Andersen (*Copenhagen Business School, Department of IT Management, Denmark*)

Prof. Aslı Sencer (*Boğaziçi University, Department of Management Information Systems, İstanbul, Turkey*)

KEYNOTES

DIGITAL TRANSFORMATION



Hüsnü Erel
EVP Technology,
Operational Services
and Central Marketing
Garanti Bank



Stefanie Kemp
Head of CIO Office, IT
Governance, Disruptive
Digitization
RWE, Germany



Prof. Helmut Krcmar
TU München and Fortiss,
Germany
(Moderator)



Zeynep Keskin
Managing Director
SAP-Turkey



Ali Serdar Yakut
EVP, Chief Information
and Transformation
Officer
Turkish Airlines



Önder Kaplancık
IT Director
Carrefour



Assoc. Prof. Hasan Çavuşoğlu
University of British
Columbia-Canada



Alp Önder Güler
Country Manager
Google for Work

BIG DATA

SOCIAL MEDIA



Özlem Kutluay
Sales and Strategic
Planning Director,
Executive Board
Member
Hürriyet



Nevin Çizmeciogulları
Country Manager
IDC Türkiye



Uygur Doyuran
Country Manager
GE Digital



Defne Tozan
General Manager
IBM Turk



Prof. Ayşegül Toker
Boğaziçi University
(Moderator)



Dilek Duman
Information Technologies
and Support Operations
EVP-COO
Denizbank



Vadi Efe
Managing Partner
Dekatlon Buzz



Burçak Ünsal
Owner
Ünsal Gündüz
Attorneys at Law

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