The European Conference on Information Systems (ECIS) is an annual conference for Information Systems and Information Technology academics and professionals and is affiliated with the ssociation for Information Systems.

The **Association for Information Systems (AIS)** is an international professional organization serving as the premier global organization for academics specializing in Information Systems. Its mission is to progress knowledge in the use of IT to improve organizational performance and individual quality of work life. AIS has members from over 90 countries, and is comprised of three different regions: Region 1, the Americas; Region 2, Europe, the Middle East, and Africa; and Region 3, Asia and the Pacific. While each of these regions boasts its own unique character, each is also actively engaged with the goals and mission of the association overall. (http://aisnet.org/).

AIS faculty directory currently contains online information about approximately 6,000 IS academics from six different continents. ECIS is considered the premier information systems event in the European region and provides a platform for panel discussions and the presentation of peer-reviewed information systems research papers. The conference more recently had acceptance rates in the low 30% range. The organization of the conference comes under the purview of the ECIS Standing Committee. Previous ECIS venues and our conference website are as follows.

ECIS 2016 - TRACKS

- Advancing Theories and Theorizing in IS Research
- Big Data, Business Analytics and Decision Support
- Business Models in a Digitized World
- Business Process Management
- Cloud Computing and Servitization of IT
- Designing Innovative Digital Services
- Digital Health Initiatives
- Digital Media at the Intersection between Information Technology and Media Management
- Diversity and Inclusion in the IT Workforce
- Economics and Value of IS
- General IS Topics
- Human - Computer Interaction
- Information Systems and Positive Organizational Scholarship
- Information Systems as a Global Gateway
- Information Systems Development
- Information Systems in Developing Countries: Making a World of a Difference
- IS Adoption and Diffusion
- IS Governance and Control
- IT Governance and Business-IT Alignment
- Knowledge Management
- Managing Organizational and IS/IT Competencies in the Enterprise Systems Environment
- Maritime Informatics
- Methods, Tools and Human Factors in IS/IT Management
- Openness and IT
- Persuasive Systems Design
- Philosophy and Methods
- Service Innovation, Engineering, and Management
- Social Media - The New Global Normal?
- Social Media in Business and Society
- Sociotechnical Approaches to Organizational Transformation
- Sustainably Digital
- Value-Based ICT Innovation and Design